

Callaway Golf's new Big Bertha Diablo driver is being touted as having lots of distance with all the technical bells and whistles; however the most prominent feature is the price. At \$299 the Diablo is significantly less than the company's other offerings the FT-iQ and FT-9, both of which come in at \$400.

True the Diablo is a more traditional shape than the higher end Callaway drivers but what the heck, a hundred dollars is a hundred dollars.

What Callaway Says:

100% titanium for explosive power and distance with a wicked new attitude.

Airmail your playing partners. That's your first thought on the tee box. And the all-titanium Big Bertha Diablo Driver will help you do it, bringing wicked power and distance to go along with the generous sweet spot. Our new Edge Technology provides a high Moment of Inertia (MOI) and an optimized center of gravity (CG) location for Draw or Neutral models, so you get long, penetrating ball flight with the shot shape you desire. Hyperbolic Face Technology in a titanium face cup increases ball speed across the entire face for more distance, even on miss-hits.

Edge Technology also helps golfers square the clubface at impact, especially when swinging aggressively. The Big Bertha Diablo Driver performs like no other all-titanium driver we've ever created. After all, long is good, but longer is better. So go ahead, knock the hell out of it.

The Diablo comes in either a draw or neutral head shape and a Tour model which has a full length hosel and sells for an additional \$150.

